



Online Course for Primary Care Staff

<http://elearn.tellmeproject.eu/>

ROBERTA VILLA, Zadig srl

TELL ME

Transparent communication in Epidemics: Learning Lessons from experience, delivering effective Messages, providing Evidence

TELL ME project

TELL ME (Transparent communication in Epidemics: *Learning Lessons from experience*, delivering effective **M**essages, providing **E**vidence) is a 36 months Collaborative Project, whose purpose is to provide evidence and to develop models for improved risk communication during infectious disease crises.



Co-funded EU

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HCWs' NEEDS

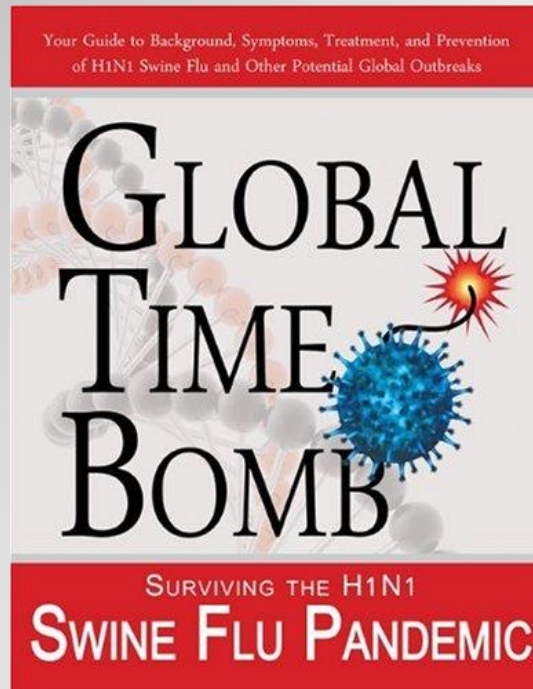


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GA 278723

MEDIA



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THE NEW MEDIA

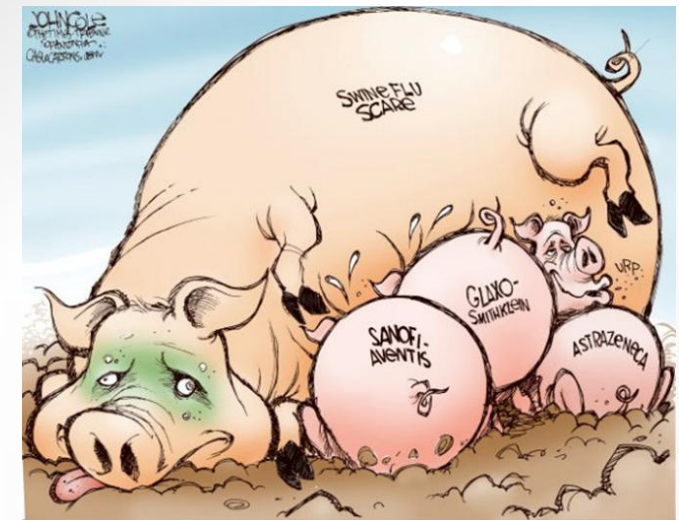
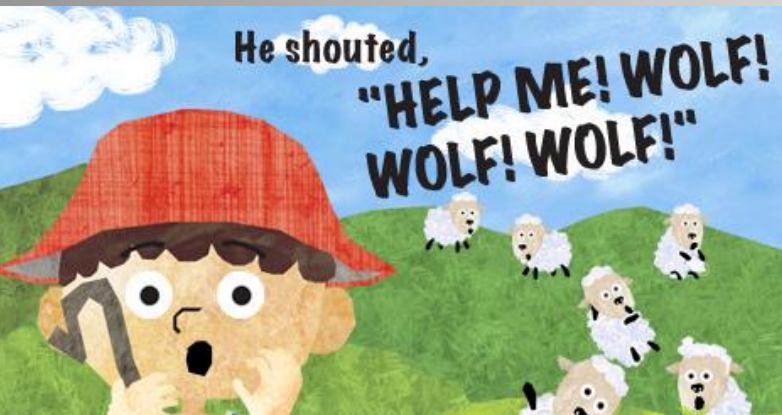


More viral than viruses

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COMMUNICATIONS STORMS



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Healthcare Professionals (notably GPs)

- Main and most trustful source of information
- Near to the people
- Inform and act (i.e. vaccination)



- They are part of the public too (fears, lack of knowledge)
- Lack skills in counselling and communication

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about 85% GPs

met hurdles or felt frustrated in their practice
mostly because of communication issues (Nhan et al 2012)

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HCW seasonal flu vaccination rate

< 10%-50%

depending on

- HCW category
 - Country
 - Age
 - ...

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Online course for primary care staff

1. Technical, legal and scientific feasibility
2. Prototype

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1. Research on feasibility

a) LEGAL

- Continuing Medical Education (CME) system in 27 EU countries

- Most EU countries have CME with similar accreditation systems and they do recognize e-learning



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1. Research on feasibility

b) TECHNICAL

- to identify the best open-source LMS (learning management system)
- Moodle (35 reviewed, 5 shortlisted)

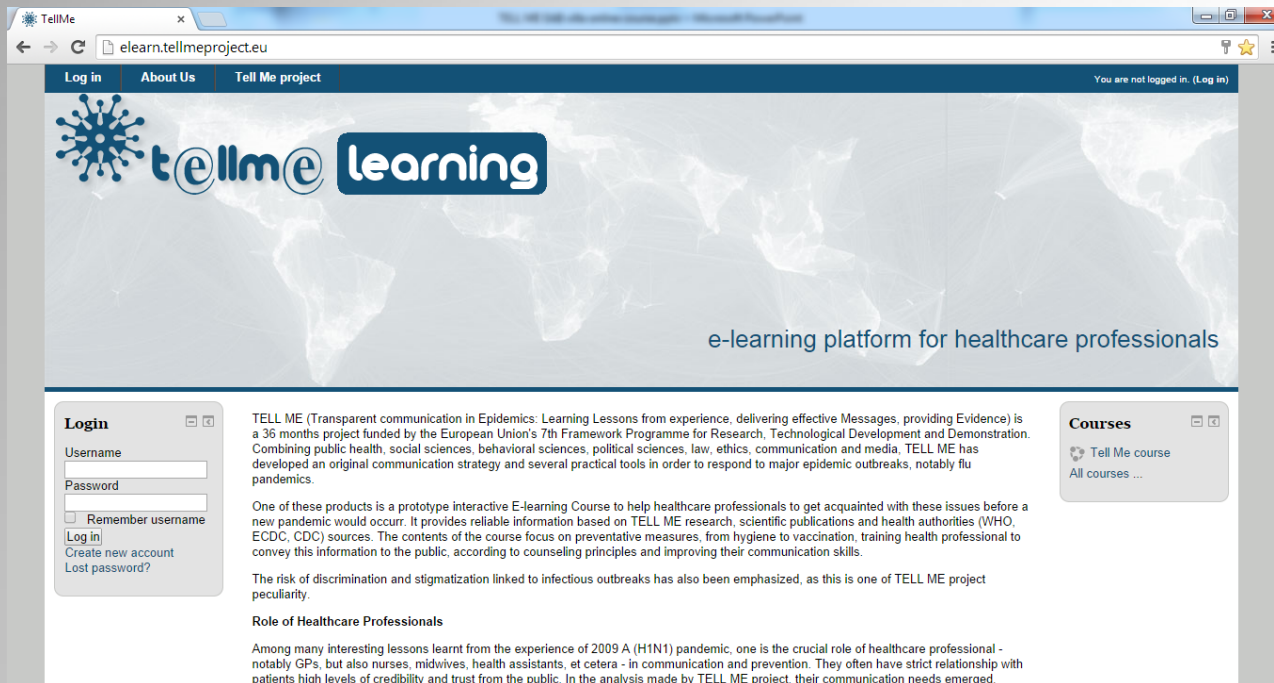
c) SCIENTIFIC

- to identify the best training approach
- Case-based e-learning

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2. Prototype: open and free

A screenshot of a web browser displaying the TELL ME e-learning platform. The browser's address bar shows 'elearn.tellmeproject.eu'. The website has a dark blue header with navigation links: 'Log in', 'About Us', and 'Tell Me project'. A status message on the right says 'You are not logged in. (Log in)'. The main content area features the 't@llm@ learning' logo and a world map background. Below the logo, the text reads 'e-learning platform for healthcare professionals'. On the left, there is a 'Login' section with fields for 'Username' and 'Password', a 'Remember username' checkbox, and links for 'Log in', 'Create new account', and 'Lost password?'. The main text describes the TELL ME project as a 36-month initiative funded by the European Union, aimed at providing evidence-based information on epidemic outbreaks. A 'Courses' section on the right lists 'Tell Me course' and 'All courses ...'. The bottom of the page includes a section titled 'Role of Healthcare Professionals' discussing the importance of healthcare professionals during the 2009 A (H1N1) pandemic.

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THE COURSE

3 DOSSIERS

1. Epidemics and Pandemics:
general guidelines
2. Talking about Prevention
3. Stigmatisation
and Discrimination

6 CASE HISTORIES

1. Is everything clear?
2. A flu lesson
3. All you need is vaccine
4. Why we do not recognize
the real enemy
5. Don't judge a book by the
cover
6. Fear of whispering people

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- The course can be done in **several sessions**, by logging on at different times;
- Reading **related source** is mandatory before facing each case-history;
- Each case-history is divided in **steps** with multiple-choice questions with only one correct answer;



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- Each case-history can be passed reaching a **score of 80%** (correct answer).
- A **certificate** can be achieved when all case histories have been passed



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DISSEMINATION



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FNOMCeO
Federazione Nazionale degli Ordini dei Medici Chirurghi e degli Odontoiatri

FEDERAZIONE COMUNICATI EVENTI PRIMO PIANO RICERCA ANAGRAFICA

Area riservata ordini provinciali

Home » Ricerca: tell m... » Un corso FAD per comunica...

Username
Password
entra

Un corso FAD per comunicare in tempo di epidemie

Il progetto di ricerca europeo **TELL ME** ha realizzato un corso di formazione a distanza sulla comunicazione in tempo di epidemie e pandemie per gli operatori sanitari di 27 Paesi europei. Il corso, cui si accede a questo indirizzo <https://elearn.tellmeproject.eu/>, serve perché gli operatori sanitari non si facciano trovare impreparati nel comunicare con i pazienti in situazioni consuete - come l'influenza stagionale - o eccezionali - come l'attuale epidemia di Ebola o una futura possibile pandemia.

Particolare attenzione è dedicata al rischio di discriminazione e stigma nei confronti di persone provenienti dalle aree geografiche di origine di queste malattie emergenti, in linea con l'attenzione che il progetto dedica a questi temi.

I colleghi possono registrarsi direttamente sulla piattaforma <https://elearn.tellmeproject.eu/> e svolgere il corso (che è in inglese e non eroga crediti ECM), lasciando poi i propri commenti (anche in italiano) che saranno indispensabili per il miglioramento del sistema.

Grazie a tutti coloro che vorranno partecipare.

Articolo pubblicato in: In Evidenza News

t@llm@ learning

Federazione

- Struttura e organizzazione
- Commissioni
- Documenti
- Indirizzi utili
- Leggi Istitutive
- Codice deontologico
- Giuramento Professionale
- Trasparenza
- Applicazione Protocollo

Elezioni OMCeO provinciali 2014

Gli Ordini

- Gli ordini (elenco)
- Indirizzi
- Gli Ordini online

CAO - Odontoiatri

Materiali e strumenti per la Professione



UEMO
UNION EUROPÉENNE DES MÉDECINS OMNIPRATICIENS/MÉDECINS DE FAMILLE
EUROPEAN UNION OF GENERAL PRACTITIONERS/FAMILY PHYSICIANS

Home

Home

UEMO PRESS RELEASE - GENERAL ASSEMBLY 30-31 MAY

UEMO General Assembly in Zagreb Adopts its Statement on the EU Alcohol Strategy and Considers the Role of GPs in EU Member States.

[UEMO General Assembly in Zagreb](#)

The European Union of General Practitioners held its bi-annual General Assembly meeting on 30-31 May in Zagreb, Croatia.

Read more

CONSULTATION ON INTRODUCING THE EUROPEAN PROFESSIONAL CARD (EPC)

On 7 April 2014, the European Commission published a consultation on introducing the European Professional Card (EPC). It is open to nurses, doctors, pharmacists, physiotherapists, engineers, mountain guides & real estate agents and runs until 2 June

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IMED 2014, Vienna



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UEMO General Assembly, Budapest



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TEST DRIVE

Now being tested on some tens HCP
(mostly GPs) with a good rate of
customer satisfaction

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EXPLOITATION

National/European accreditation (UEMS)



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CHALLENGES

- Should be splitted in 3 (max 3 credits each)
- Time (approval in 4 months since application)
- Costs (750 euro per credit)
(6750 euro + further work)

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A SECOND COURSE ON EBOLA

1 DOSSIER
on Ebola Virus
Disease



3 CASE HISTORIES

1. Threats in flying?
2. Fears and Prejudice
3. Coming back home

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- Reviewed by Istituto Spallanzani in Rome and ECDC
- Accredited by Italian Federation of Doctors and Nurses' Associations (5 CME)



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www.fadinmed.it

Target: 230.000 HCWs
(MD, nurses and
pharmacists)

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e-learning platform for healthcare professionals

THANK YOU!

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