

TELL ME, Tell You: Bridging theory and practice for effective communications during infectious disease crises

Zadig S.r.l.

From 2014-12-04 to 2014-12-05, Belgium

The final conference of the TELL ME project will represent an opportunity for the project members to present the results of their work.

TELL ME is a 36-month EU-funded Collaborative Project, which started in February 2012 and is now close to its conclusion. The project is headed by a consortium of a multi-disciplinary team of experts from prestigious institutions in eight countries. The TELL ME project has a strong focus on risk and outbreak communications and population behavioural responses to messages produced by health authorities in the course of a major infectious disease outbreak. An important goal of the project has been to address the challenge of low adherence to non-pharmacological protective measures by people and increasing refusal to vaccination among different segments of the population, a growing trend which could become a major challenge in future epidemics and pandemics.

On December 4th and 5th, in Venice (Italy), the members of the TELL ME consortium will gather for a final conference, during which they will publicly present their results. The target audience for this conference are health policy makers, communications officials and representatives from public health authorities that operate at an international, European, national and local level, healthcare providers, civil servants, the pharmaceutical industry, NGOs and the media.

TELL ME members expect to present useful communication tools and products that will have an impact in the field of public health and the society at large. Secondly, they will demonstrate how these tools have practical value and potential for use by professionals in the field. Thirdly, they genuinely wish to create a community where knowledge from similar initiatives can be shared and unique viewpoints can be expressed, with the aim of refining our defences against the continuing threats posed by infectious diseases at regional and international level. Last but not least, they aim to provide messages that will help inform people about the critical aspects of communication for both pharmacological and non-pharmacological interventions during infectious disease threats.

The venue of the conference is Palazzo Cavalli-Franchetti (<http://www.palazzofranchetti.it>). More information can be found on the event page on the TELL ME website (<http://www.tellmeproject.eu/node/332>).

There is no registration fee for attending the TELL ME conference. Early registration is strongly recommended, as a limited number of participants can be accommodated for this conference.

If you wish to attend the conference, please send a short bio note to the project's scientific coordinator and conference chair, Manfred Green (manfred.s.green@gmail.com) or to the scientific secretariat of the conference, Dimitris Dimitriou (dimitriou@zadig.it).

Contacts

Conference Chair: Manfred Green (manfred.s.green@gmail.com)

Scientific Secretariat: Dimitris Dimitriou (dimitriou@zadig.it)

Organising Secretariat: Angelo Todone (todone@zadig.it)

Giorgia von Berger (vonberger@zadig.it)

Host Institution: Zadig S.r.l. (www.zadig.it), Via Ampère 59 - 20131 - Milan, Italy, telephone: (+39) 02 7526131

Related information

Projects

- [TELL ME - Transparent communication in Epidemics: Learning Lessons from experience, delivering effective Messages, providing Evidence](#)

Programmes

- FP7-HEALTH

Countries

- Belgium, France, Israel, Italy, Latvia, United Kingdom, United States

Last updated on 2014-11-25

Retrieved on 2015-02-03

Permalink: http://cordis.europa.eu/event/rcn/141176_en.html

© European Union, 2015